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# University of Pretoria Yearbook 2019

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## Thesis: Marketing management 990 (BEM 990)

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| <b>Qualification</b>          | Postgraduate  |
| <b>Faculty</b>                | <a href="#">Faculty of Economic and Management Sciences</a> |
| <b>Module credits</b>         | 360.00  |
| <b>Prerequisites</b>          | No prerequisites.   |
| <b>Language of tuition</b>    | Module is presented in English                              |
| <b>Department</b>             | Marketing Management  |
| <b>Period of presentation</b> | Year  |

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